

Press Release

Buzzword PR Voted Best New Business on The Best of Henley-on-Thames

Buzzword PR, the Henley-on-Thames based public relations and copywriting company has been voted Best New Business on a leading internet advertising website.

Visitors to The Best of Henley-on-Thames website voted for Buzzword PR in a close-run contest against five other nominated businesses.

The Henley-on-Thames based PR and copywriting company was launched in March 2007 to support new and smaller businesses who don't have the budget to pay top agency prices. Since then Buzzword PR has offered high quality copywriting and PR services to many small businesses in Henley-on-Thames and surrounding areas – without the sting of premium prices.

Buzzword PR was one of five newly formed businesses that were nominated for the award on The Best of Henley-on-Thames, a leading internet advertising and marketing support site. Buzzword PR was chosen as the winner of the Best New Business Award by genuine visitors to the site who had to register to vote.

Eveleen Hatch, Buzzword PR's Director said: "I'm absolutely delighted to have been voted Best New Business 2008 on the Best of Henley-on-Thames and a big thank you to everyone who took the time to vote for Buzzword PR. It's not always easy setting up a new business and this award has given Buzzword PR a real boost.

"Henley-on-Thames is a fantastic place to launch a new business - the people of the town couldn't have been more supportive in my first year. I would also like to thank The Best of Henley-on-Thames for their unfailing support and guidance – they offer so much more than internet marketing as they really care about their members.

"At Buzzword PR we strive to provide a first class service to all our Henley-on-Thames clients, many of whom are new businesses themselves. We are lucky to have such a great business community here in the town – the mutual support that's freely offered is crucial to all of our continuing success."

Buzzword PR offers both traditional and online PR and copywriting services not only in Henley-on-Thames but throughout the Thames Valley area.

Online services include website copywriting, online articles, e-mail newsletters as well as search engine optimisation. For more details of PR and copywriting provided by Buzzword PR, visit their website at: www.buzzwordpr.co.uk.

The Best of Henley-on-Thames offers advertising and business support for all kinds of businesses in Henley-on-Thames and surrounding areas through its comprehensive and award-winning website

and pro-active co-owners Philip and Gillian Chappell. For more details, visit www.thebestof.co.uk/henley-on-thames.

Runner-up to the award was Fish In Custard (www.fishincustard.co.uk), a highly resourceful company providing virtual office support and practical advice to stressed business owners in Henley-on-Thames and beyond. The highly successful event and wedding planner, SJD Events Ltd (www.sjdevents.com) was Highly Commended in The Best of Henley-on-Thames awards.

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